



İZMİR UNIVERSITY OF ECONOMICS

**Faculty of Law**  
**Law (%30 English)**  
**HUK 412 - Retail Law**

**COURSE INTRODUCTION AND APPLICATION INFORMATION**

<b>Course Name</b>	<b>Retail Law</b>
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<b>Code</b>	<b>Semester</b>	<b>Theory (hour/week)</b>	<b>Application/Laboratory (hour/week)</b>	<b>Local Credits</b>	<b>ECTS</b>
HUK 412	Fall/Spring	3	0	3	6

<b>Prerequisites</b>	None
<b>Course Language</b>	Turkish
<b>Course Type</b>	Service Course
<b>Course Level</b>	-
<b>Mode of Delivery</b>	-
<b>Teaching Methods and Techniques</b>	-
<b>Course Coordinator</b>	* Öğr. Gör. Zeynep MİNELİLER
<b>Course Lecturer(s)</b>	* Öğr. Gör. Zeynep MİNELİLER
<b>Course Assistants</b>	-

<b>Course Objectives</b>	The students are expected to acquire a general knowledge about the legal environment of retail business that will improve their professional skills.
<b>Course Learning Outcomes</b>	The students who succeeded in this course; * * will be able to define the main elements of sales contract and manufacturing contract * will be able to evaluate main concepts of commercial law and especially the types of negotiable instruments related with the operation field of retail business. * will be able to define the main elements of sales contract and manufacturing contract.

	* will be able to explain the essentials of labor contract and the main obligations of employer and employee.
<b>Course Description</b>	General principles and some specific types of contract law, consumer protection law, commercial law, labor law and criminal law issues related with retail business.

<b>Course Category</b>	Core Courses	
	Major Area Courses	
	Supportive Courses	
	Media and Management Skills Courses	
	Transferable Skill Courses	

## WEEKLY SUBJECTS AND RELATED PREPARATION STUDIES

Week16	Subjects	Related Materials
1	Basic Concepts of the Contract Law	Turgut Akıntürk, Derya Ateş, Borçlar Hukuku, İstanbul, Beta 2016, s.19-82.
2	Legal Elements of Sales Contract	Turgut Akıntürk, Derya Ateş, Borçlar Hukuku, İstanbul, Beta 2016, s.229-250.
3	Contract Manufacturing	Turgut Akıntürk, Derya Ateş, Borçlar Hukuku, İstanbul, Beta 2016, s.305-309.
4	Food and Product Safety Legislation	<a href="https://www.ticaret.gov.tr/ithalat/urun-guv-enligi-ve-denetimi-tebligleri">https://www.ticaret.gov.tr/ithalat/urun-guv-enligi-ve-denetimi-tebligleri</a> <a href="http://www.tesk.org.tr/tr/calisma/gida/3.html">http://www.tesk.org.tr/tr/calisma/gida/3.html</a>
5	Negotiable Instruments	Fatih Bilgili, Ertan Demirkapı, Ticaret Hukuku Bilgisi, Bursa, Dora 2018, s. 319-427.
6	Unfair Competition	Fatih Bilgili, Ertan Demirkapı, Ticaret Hukuku Bilgisi, Bursa, Dora 2018, s.149-158.
7	Protection of Trademarks	Fatih Bilgili, Ertan Demirkapı, Ticaret Hukuku Bilgisi, Bursa, Dora 2018, s.122-126.

8	Commercials, Advertisements and Promotions	Aydın Zevkliler, Murat Aydođdu, Tüketicinin Korunması Hukuku, Ankara, Seçkin 2004, s.373-384.
9	Midterm Exam	
10	Consumer Protection Law (I)	Aydın Zevkliler, Murat Aydođdu, Tüketicinin Korunması Hukuku, Ankara, Seçkin 2004, s.1-98.
11	Consumer Protection Law (II)	Aydın Zevkliler, Murat Aydođdu, Tüketicinin Korunması Hukuku, Ankara, Seçkin 2004, s.99-147.
12	Some Specific Obligations of the Worker (Duty of loyalty and professional discretion)	Sarper Süzek, İş Hukuku, İstanbul, Beta 2006, s.274-277.
13	Occupational Health and Safety I	Sarper Süzek, İş Hukuku, İstanbul, Beta 2006, s.661-688.
14	Occupational Health and Safety II	Sarper Süzek, İş Hukuku, İstanbul, Beta 2006, s.688-713.
15	Review of the Semester	
16	Final Exam	

## SOURCES

<b>Course Notes / Textbooks</b>	Aydın Zevkliler, Murat Aydođdu, Tüketicinin Korunması Hukuku, Ankara, Seçkin 2004.
<b>Suggested Readings/Materials</b>	Sarper Süzek, İş Hukuku, İstanbul, Beta 2006, Fatih Bilgili, Ertan Demirkapı, Ticaret Hukuku Bilgisi, Bursa, Dora 2018, Turgut Akıntürk, Derya Ateş, Borçlar Hukuku, İstanbul, Beta 2016.

## EVALUATION SYSTEM

Semester Activities	Number	Percentage of Grade
Participation	-	-
Laboratory / Application	-	-
Field Work	-	-
Quiz/Studio Critic	1	10
Portfoilo	-	-
Homework Assignment	-	-
Presentation/Jury	-	-
Project	-	-
Seminar/Workshop	-	-
Oral Exam	-	-
Midterm	1	40
Final	1	50
<b>Total</b>	<b>3</b>	<b>100</b>

<b>WEIGHTING OF SEMESTER ACTIVITIES ON THE FINAL GRADE</b>	<b>2</b>	<b>50</b>
<b>WEIGHTING OF END-OF-SEMESTER ACTIVITIES ON THE FINAL GRADE</b>	<b>1</b>	<b>50</b>
<b>Total</b>	<b>3</b>	<b>100</b>

## ECTS / WORKLOAD TABLE

Semester Activities	Number	Duration (Hours)	Total Workload
Course Hours (Including Exam Week: 16 x Total Hours)	16	3	48
Laboratory / Application Hours	16	-	-
Study Hours Out of Class	16	2	32
Field Work	-	-	-
Quiz / Studio Critique	1	-	-
Portfolio	-	-	-
Homework / Assignment	-	-	-
Presentation / Jury	-	-	-
Project	-	-	-
Seminar / Workshop	-	-	-
Oral Exam	-	-	-
Midterm	1	15	15
Final	1	25	25
		<b>Total Workload</b>	<b>120</b>

## THE RELATIONSHIP BETWEEN COURSE LEARNING OUTCOMES AND PROGRAM QUALIFICATIONS

#	Program Qualifications / Outcomes	* Level of Contribution				
		1	2	3	4	5
1	To be able to possess the knowledge in legal terminology, concepts and principles.					
2	To be able to solve the legal problems with an analytic and integral point of view.					
3	To be able to evaluate the legal knowledge and abilities obtained with a critical approach.					
4	To be able to evaluate the developments in legal theory and practice by monitoring local, international and interdisciplinary dimensions.					
5	To be able to have awareness of social, professional and scientific principles of ethic behaviour.					
6	To be able to take responsibility in solving problems by creative and innovative thinking.					
7	To be able to interpret the legal norms with a sense of justice respectful to human rights and in the light of principles of democratic, secular and social state of law.					
8	Working efficiently and effectively, learning how to be a team member, taking responsibilities, being open minded, constructive, open to criticism and having self confidence					
9	To be able to use the daily scientific sources and court judgments in the framework of life time learning approach.					
10	To be able to inform the related persons and institutions about legal matters both verbally and in written.					
11	To be able to monitor the daily legal information/court decisions and interacts with the colleagues in a foreign language ("European Language Portfolio Global Scale" Level B1) .					
12	To be able to use the information and communication technology together with the computer programs in a level required by the area of law ("European Computer Driving Licence, Advanced Level").					

\*1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest