



İZMİR UNIVERSITY OF ECONOMICS

**Faculty of Law**  
**Law (%30 English)**

**LAW 444 - Intellectual Property Law**

**COURSE INTRODUCTION AND APPLICATION INFORMATION**

<b>Course Name</b>	Intellectual Property Law
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Code	Semester	Theory (hour/week)	Application/Laboratory (hour/week)	Local Credits	ECTS
LAW 444	Fall/Spring	3	0	3	5

<b>Prerequisites</b>	None
<b>Course Language</b>	English
<b>Course Type</b>	Service Course
<b>Course Level</b>	First Cycle
<b>Mode of Delivery</b>	-
<b>Teaching Methods and Techniques</b>	-
<b>Course Coordinator</b>	* <u>Prof. Dr. Sevilay UZUNALLI</u>
<b>Course Lecturer(s)</b>	* <u>Öğr. Gör. Dr. Melih Uğraş EROL</u>
<b>Course Assistants</b>	-

<b>Course Objectives</b>	The course aims at providing basic and applicable knowledge on Intellectual Property Law at an international level.
<b>Course Learning Outcomes</b>	The students who succeeded in this course;  * Use the basic knowledge on Intellectual Property Law in practice.  * Define the terms concerning Intellectual Property Law.  * Follow the latest developments in the world on Intellectual Property Law.  * Discuss any topic on Intellectual Property Law in an academic level.  * Compare the international systems prevailing in Intellectual Property Law.

<b>Course Description</b>	<p>The course starts with an introduction regarding the definition of IP law, its ambit, its relations with other areas of law, and basic concepts and principles prevailing this area. Based on this structure, all subcategories in IP law will be analysed respectively in each week. These are copyright, patent, trademark, geographical indications, and designs. Among these, the most comprehensive part is the copyright which will last until the midterms. The course will be taught at an international level under a curriculum reviewed and suggested by the World Intellectual Property Organisation (WIPO). The subjects which will be discussed within the scope of this course are general principles on IP Law, copyright, work, authorship, economic and moral rights of authors, copyright agreements, licence, infringing acts, related rights, patent, term of protection, inventor, invention, rights of patent owners, trademarks, rights of trademark owners, geographical indications, appellation of origins, traditional product, design, rights attributable to design owner, the Madrid System, the Hague System, the Lisbon System, the organization of WIPO, Bern Convention, Paris Convention, TRIPS, international agreements, registration systems, registration application, new varieties of plants, and traditional knowledge.</p>
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<b>Course Category</b>	Core Courses	
	Major Area Courses	
	Supportive Courses	
	Media and Managment Skills Courses	
	Transferable Skill Courses	

## WEEKLY SUBJECTS AND RELATED PREPARATION STUDIES

Week16	Subjects	Related Materials
1	Introduction to IP Law	WIPO Intellectual Property Handbook, 2nd Ed., WIPO Publications, Geneva, 2008, p. 4-12.
2	International Systems and International Agreements	Bern Convention, Paris Convention, TRIPS
3	Copyright, Work, Authorship	WIPO Intellectual Property Handbook, 2nd Ed., WIPO Publications, Geneva, 2008, p. 40-67.
4	Economic Rights of Authors	WIPO Intellectual Property Handbook, 2nd Ed., WIPO Publications, Geneva, 2008, p. 40-67.
5	Moral Rights of Authors	WIPO Intellectual Property Handbook, 2nd Ed., WIPO Publications, Geneva, 2008, p. 40-67.
6	Copyright Agreements, Limitations & Exceptions, Term of Protection	WIPO Intellectual Property Handbook, 2nd Ed., WIPO Publications, Geneva, 2008, p. 40-67.
7	Related Rights	WIPO Intellectual Property Handbook, 2nd Ed., WIPO Publications, Geneva, 2008, p. 40-67.
8	Midterm	
9	Trademarks, Trademark Registration, Term of Protection	WIPO Intellectual Property Handbook, 2nd Ed., WIPO Publications, Geneva, 2008, p. 67-105.
10	Geographical Indications, Registration, Term of Protection	WIPO Intellectual Property Handbook, 2nd Ed., WIPO Publications, Geneva, 2008, p. 120-129.
11	Designs, Design Owner, Registration, Term of Protection	WIPO Intellectual Property Handbook, 2nd Ed., WIPO Publications, Geneva, 2008, p. 112-118.

12	Inventions, Patent Owner, Patent Application, Patentability Requirements, Term of Protection	WIPO Intellectual Property Handbook, 2nd Ed., WIPO Publications, Geneva, 2008, p. 17-40
13	New Varieties of Plants	The International Convention for the Protection of New Varieties of Plants
14	Protection of Traditional Knowledge	
15	Review of semester	
16	Final Exam	

## SOURCES

<b>Course Notes / Textbooks</b>	WIPO Intellectual Property Handbook, 2nd Ed., WIPO Publications, Geneva, 2008.  Intellectual Property and Genetic Resources, Traditional Knowledge and Traditional Cultural Expressions, WIPO Publications, Geneva 2015.
<b>Suggested Readings/Materials</b>	

## EVALUATION SYSTEM

Semester Activities	Number	Percentage of Grade
Participation	-	-
Laboratory / Application	-	-
Field Work	-	-
Quiz/Studio Critic	-	-
Portfolio	-	-
Homework Assignment	-	-
Presentation/Jury	-	-
Project	-	-
Seminar/Workshop	-	-
Oral Exam	-	-
Midterm	1	40
Final	1	60
<b>Total</b>	<b>2</b>	<b>100</b>

<b>WEIGHTING OF SEMESTER ACTIVITIES ON THE FINAL GRADE</b>	<b>1</b>	<b>60</b>
<b>WEIGHTING OF END-OF-SEMESTER ACTIVITIES ON THE FINAL GRADE</b>	<b>1</b>	<b>40</b>
<b>Total</b>	<b>2</b>	<b>100</b>

## ECTS / WORKLOAD TABLE

Semester Activities	Number	Duration (Hours)	Total Workload
Course Hours (Including Exam Week: 16 x Total Hours)	16	3	48
Laboratory / Application Hours	16	-	-
Study Hours Out of Class	15	3	45
Field Work	-	-	-
Quiz / Studio Critique	-	-	-
Portfolio	1	20	20
Homework / Assignment	-	-	-
Presentation / Jury	-	-	-
Project	-	-	-
Seminar / Workshop	-	-	-
Oral Exam	-	-	-
Midterm	1	-	-
Final	1	30	30
		<b>Total Workload</b>	<b>143</b>

## THE RELATIONSHIP BETWEEN COURSE LEARNING OUTCOMES AND PROGRAM QUALIFICATIONS

#	Program Qualifications / Outcomes	* Level of Contribution				
		1	2	3	4	5
1	To be able to possess the knowledge in legal terminology, concepts and principles.					
2	To be able to solve the legal problems with an analytic and integral point of view.					
3	To be able to evaluate the legal knowledge and abilities obtained with a critical approach.					
4	To be able to evaluate the developments in legal theory and practice by monitoring local, international and interdisciplinary dimensions.					
5	To be able to have awareness of social, professional and scientific principles of ethic behaviour.					
6	To be able to take responsibility in solving problems by creative and innovative thinking.					
7	To be able to interpret the legal norms with a sense of justice respectful to human rights and in the light of principles of democratic, secular and social state of law.					
8	Working efficiently and effectively, learning how to be a team member, taking responsibilities, being open minded, constructive, open to criticism and having self confidence					
9	To be able to use the daily scientific sources and court judgments in the framework of life time learning approach.					
10	To be able to inform the related persons and institutions about legal matters both verbally and in written.					
11	To be able to monitor the daily legal information/court decisions and interacts with the colleagues in a foreign language ("European Language Portfolio Global Scale" Level B1) .					
12	To be able to use the information and communication technology together with the computer programs in a level required by the area of law ("European Computer Driving Licence, Advanced Level").					

\*1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest