



İZMİR UNIVERSITY OF ECONOMICS

Faculty of Law
Law (%30 English)

HUK 475 - Intellectual Property Law

COURSE INTRODUCTION AND APPLICATION INFORMATION

Course Name	Intellectual Property Law
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Code	Semester	Theory (hour/week)	Application/Laboratory (hour/week)	Local Credits	ECTS
HUK 475	Fall/Spring	3	0	3	3

Prerequisites	None
Course Language	Turkish
Course Type	Service Course
Course Level	First Cycle
Mode of Delivery	-
	* Discussion * Case Study * Q&A * Lecture / Presentation
Course Coordinator	* <u>Prof. Dr. Sevilay UZUNALLI</u>
Course Lecturer(s)	-
Course Assistants	* <u>Araş. Gör. Altan ÖZKAN</u>

Course Objectives	Providing comprehensive information on the protection of authors, trademarks, patents, industrial designs, utility models and other industrial rights within the framework of the relevant legislation and international treaties.
Course Learning Outcomes	The students who succeeded in this course; * will be able to define both the moral rights of the author such as the right to demand his/her name to be mentioned and the financial rights such as reproduction, dissemination and representation.

	<ul style="list-style-type: none"> * Will be able to discuss the limits of the rights of the author. * Will be able to evaluate the civil and criminal cases that can be filed in case of infringement of rights. * Will be able to analyze intellectual and artistic works contracts in terms of subject, limit, elements, form, termination. * Will be able to explain the importance and function of trademark protection. * Will be able to evaluate the role of legal protection in gaining competitive advantage with patent rights. * Will be able to explain the issues related to trademark, patent, utility model, industrial design and other industrial rights in Industrial Property Law
Course Description	<p>Within the scope of this course, the agreements to which we are a party regarding the protection of intellectual and industrial rights and the place of these agreements in Turkish law and the types and legal protection of the rights in question will be examined.</p>

Course Category	Core Courses	
	Major Area Courses	
	Supportive Courses	
	Media and Managment Skills Courses	
	Transferable Skill Courses	

WEEKLY SUBJECTS AND RELATED PREPARATION STUDIES

Week16	Subjects	Related Materials
1	Introduction to Intellectual Property Law, General Concepts, Intellectual and Industrial Rights	İlhami Güneş, Uygulamada Fikir ve Sanat Eserleri Hukuku, s.19-32
2	Product and Intellectual Property; Protection areas	İlhami Güneş, Uygulamada Fikir ve Sanat Eserleri Hukuku, s.33-48
3	Rights under FSEK, Subject and Scope of Protection, Copyright, Acquisition of Copyright, Assumption of Rights, Financial and Moral Rights, Limitation of Rights, Legal Procedures, Marking and Certification	İlhami Güneş, Uygulamada Fikir ve Sanat Eserleri Hukuku, s.55-196; s.263-274; s.313-324.
4	Protection Periods, Copyright and Related Rights Performers' Rights Phonogram producers, Film Producers	İlhami Güneş, Uygulamada Fikir ve Sanat Eserleri Hukuku, s.277-293.
5	Professional Associations, Computer Programs, Databases	İlhami Güneş, Uygulamada Fikir ve Sanat Eserleri Hukuku, s. 299-311; s.361-382.
6	Criminal Cases, Civil Cases	İlhami Güneş, Uygulamada Fikir ve Sanat Eserleri Hukuku, s.198-262
7	Introduction to Trademark Law; Trademark Definition, Elements, Functions Signs that can be Trademarks, Trademark Application Process and Examination, Registration	Sevilay Uzunallı, Marka Hukuku, s.24-40; s.49-53; Cahit Suluk - Rauf Karasu - Temel Nal, Fikri Mülkiyet Hukuku, s.155-169
8	Midterm	
9	Absolute and Relative Grounds for Refusal, Acquiring Distinctiveness, Practical Studies	Sevilay Uzunallı, Marka Hukuku, s.54-118; Cahit Suluk - Rauf Karasu - Temel Nal, Fikri Mülkiyet Hukuku, s.169-199.
10	Well-Known Trademark, Bad Faith Registrations, Unfair Advantage of Recognition	Sevilay Uzunallı, Marka Hukuku, s.100-107,s.118-120; Cahit Suluk - Rauf Karasu - Temel Nal, Fikri Mülkiyet Hukuku, s.169-199.
11	Protection of Trademark Rights, Trademark Infringements, Civil and Criminal Cases; Revocation of Trademark Rights, Cancellation	Sevilay Uzunallı, Marka Hukuku, s.161-244; s.249-280; Cahit Suluk - Rauf Karasu - Temel Nal, Fikri Mülkiyet Hukuku, s.212-230.

12	Introduction to Design Law; Design registration, unregistered Designs; registration processes; Scope of Design right; Design right and Legal Transactions	Cahit Suluk - Rauf Karasu - Temel Nal, Fikri Mülkiyet Hukuku, s.313-336.
13	Infringement of the right to design, invalidation of design	Cahit Suluk - Rauf Karasu - Temel Nal, Fikri Mülkiyet Hukuku, s.337-347.
14	Patent and Utility Model Law; Patent and Utility Model definition, registration conditions and registration procedures Differences between them; Patent Protection and Patent Infringement Acts; Utility Model registration processes	Cahit Suluk - Rauf Karasu - Temel Nal, Fikri Mülkiyet Hukuku, s.231-287; s.303-311.
15	Appeal Processes in the Patent Office after the registration decision; Termination and Nullity of Patent and Utility Model; General Information on Geographical Indications Law	Cahit Suluk - Rauf Karasu - Temel Nal, Fikri Mülkiyet Hukuku, s.287-301; s.311
16	Review of the semester	

SOURCES

Course Notes / Textbooks	<p>Cahit SULUK - Rauf KARASU - Temel NAL, Fikri Mülkiyet Hukuku, Seçkin Yayınları 2022, ISBN: 9789750279829</p> <p>İlhami GÜNEŞ, Uygulamada Fikir ve Sanat Eserleri Hukuku, Seçkin Yayınları 2022, ISBN: 9789750277405</p> <p>Sevilay UZUNALLI, Marka Hukuku, Adalet Yayınları, Şubat 2021, ISBN:9786257467230</p>
Suggested Readings/Materials	Paul Goldstein, International Intellectual Property Law, Cases and Materials, 2008

EVALUATION SYSTEM

Semester Activities	Number	Percentage of Grade
Participation	-	-
Laboratory / Application	-	-
Field Work	-	-
Quiz/Studio Critic	-	-
Portfolio	-	-
Homework Assignment	-	-
Presentation/Jury	-	-
Project	-	-
Seminar/Workshop	-	-
Oral Exam	-	-
Midterm	1	40
Final	1	60
Total	2	100

WEIGHTING OF SEMESTER ACTIVITIES ON THE FINAL GRADE	1	40
WEIGHTING OF END-OF-SEMESTER ACTIVITIES ON THE FINAL GRADE	1	60
Total	2	100

ECTS / WORKLOAD TABLE

Semester Activities	Number	Duration (Hours)	Total Workload
Course Hours (Including Exam Week: 16 x Total Hours)	16	3	48
Laboratory / Application Hours	16	-	-
Study Hours Out of Class	12	1	12
Field Work	-	-	-
Quiz / Studio Critique	-	-	-
Portfolio	-	-	-
Homework / Assignment	-	-	-
Presentation / Jury	-	-	-
Project	-	-	-
Seminar / Workshop	-	-	-
Oral Exam	-	-	-
Midterm	1	10	10
Final	1	20	20
		Total Workload	90

THE RELATIONSHIP BETWEEN COURSE LEARNING OUTCOMES AND PROGRAM QUALIFICATIONS

#	Program Qualifications / Outcomes	* Level of Contribution				
		1	2	3	4	5
1	To be able to possess the knowledge in legal terminology, concepts and principles.					
2	To be able to solve the legal problems with an analytic and integral point of view.					
3	To be able to evaluate the legal knowledge and abilities obtained with a critical approach.					
4	To be able to evaluate the developments in legal theory and practice by monitoring local, international and interdisciplinary dimensions.					
5	To be able to have awareness of social, professional and scientific principles of ethic behaviour.					
6	To be able to take responsibility in solving problems by creative and innovative thinking.					
7	To be able to interpret the legal norms with a sense of justice respectful to human rights and in the light of principles of democratic, secular and social state of law.					
8	Working efficiently and effectively, learning how to be a team member, taking responsibilities, being open minded, constructive, open to criticism and having self confidence					
9	To be able to use the daily scientific sources and court judgments in the framework of life time learning approach.					
10	To be able to inform the related persons and institutions about legal matters both verbally and in written.					
11	To be able to monitor the daily legal information/court decisions and interacts with the colleagues in a foreign language ("European Language Portfolio Global Scale" Level B1) .					
12	To be able to use the information and communication technology together with the computer programs in a level required by the area of law ("European Computer Driving Licence, Advanced Level").					

*1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest