8. INFORMATION ON THE NATIONAL HIGHER EDUCATION SYSTEM

The basic structure of the Turkish National Education System consists of stages of compulsory pre-school education, compulsory primary (elementary and middle schools) and secondary (high school) education, and higher education. Primary education begins at the age of 5 (in some months), lasts eight years and comprises elementary and middle school education, four years each. Secondary education is also four years and divided into two categories as 'General High School Education' and ' Vocational and Technical High School Education'. The study in these categories is through separate access obtained from a remedial exam for secondary education.

Higher Education System in Turkey is managed by the Council of Higher Education (YÖK), Yükseköğretim Kurulu (YÖK) which is an autonomous public body responsible for the planning, coordination, governance and supervision of higher education within the provisions set forth in the Constitution of the Turkish Republic and the Higher Education Law. Both state and non-profit foundations universities are founded by law and subject to the Higher Education Law and to the regulations received in accordance with it. Higher education in Turkey comprises all post secondary higher education programmes, consisting of short, first, second, and first cycle degrees in terms of the terminology of the Bologna Process. The structure of Turkish Higher education degrees is based on a two-tier system, except for dentistry, pharmacy, medicine and veterinary medicine programmes which have a three-tier system. The duration of these one-tier programmes is four years (180 ECTS) except for medicine which has six years (360 ECTS). The qualifications in these one-tier programmes are equivalent to the first cycle (bachelor’s) and second cycle (master’s) degree. Undergraduate level of study consists of short cycle (associate’s) and first cycle (bachelor’s) degrees which are awarded after successful completion of full-time two-year (120 ECTS) and four-year (240 ECTS) study programmes, respectively.

Graduate level of study consists of the master’s (colloquium) and second cycle (doctorate) degrees programmes. Second cycle is divided into two sub-cycles named as master without thesis and master with thesis. Master programmes without thesis require 60 to 90 ECTS credits and consist of a course and a seminar project. All ECTS multiterm master programmes are excepted, and exist in a few disciplines. The master programmes with a thesis require 90 to 120 ECTS credits, which consist of a course, a seminar, and a thesis. Third cycle (postgraduate) degrees programmes are completed having earned a total of 180 ECTS credits, which consists of completion of courses, passing a proficiency examination and a doctoral thesis. Specialization in medicine, accepted as equivalent to third cycle programmes are carried out within the faculties of medicine, universities and the training hospitals operated by the Ministry of Health.

Universities consist of graduate schools (faculties) offering second cycle (master’s) and third cycle (doctorate) degree programmes, faculties offering first cycle (bachelor’s) degree programmes, four-year high schools offering first cycle (bachelor’s) degree programmes with a vocational emphasis and two-year vocational schools offering short cycle (associate’s) degree programmes of a strictly vocational nature. Since 2003, first cycle degree holders may apply directly to third cycle (doctorate) programmes if their performance at first cycle degree is exceptionally high and if the national annual Graduate Education Selection Exam (ALES) score is high and their application is approved. For these students, theoretical part of the programme requires additional courses of 60 ECTS credits.

Admission of national students to short and first cycle degree programmes is determined and based on a nationwide-mandatory stage examination (ALES) conducted by an autonomous public body (YÖK, Yükseköğretim Kurulu Eksenlerini Genel Muhtarlığı). Candidates gain access to institutions of higher education based on their composite score consisting of the scores on the selection examination and four high school grade point averages. Admission to graduate programmes is directly conducted by the higher education institutions (İSTİLMET) within the frameworks of the publicly available national and institutional regulations. Admission of foreign students to programmes at all levels of higher education can be done by direct applications of candidates to ISTİLMET based on freely available national and institutional regulations.

The Turkish National Qualifications Framework for Higher Education (TYÖV) : The National Qualifications Framework for Higher Education in Turkey (TYÖV) developed with reference to the QF for European Higher Education Area and the EQF for Lifelong Learning was adopted by the Council in 2010. The framework has been developed as a part of a single national qualifications framework, which would essentially consist of a level national framework covering all levels of education on completion of the ongoing work at the national level, in which the higher education levels lie on levels between 5 to 8. The levels of the TYÖV with reference to the European overarching qualifications frameworks as well as the ECTS credits and study workload are shown above.

1. INFORMATION IDENTIFYING THE HOLDER OF THE QUALIFICATION

1.1. Family name(s) : 
1.2. Given name(s) : 
1.3. Place and date of birth : 
1.4. Student identification number : 

2. INFORMATION IDENTIFYING THE QUALIFICATION

2.1. Name of the qualification: İptalme, Yıllık Lisans (Master of Business Administration) 
2.2. Mobility program of study for the qualification: Business Administration 
2.3. Name and status of awarding institution: İzmir University of Economics: Foundation-supported, Public Legal Entity, State-recognized İzmir Ekonomi Üniversitesi: Kanunludur, Devlet taraftandır taman Vakfı Üniversitesi 
2.4. Name and status of institution administering studies: same as 2.3
2.5. Language(s) of instruction/examination: English

3. INFORMATION ON THE LEVEL OF THE QUALIFICATION

3.1. Level of qualification: Second Cycle (Master's Degree) 
3.2. Official length of programme: Master's Degree Without Thesis: 1,5 years (excluding one year of English Preparatory School), 2 semesters per year, 16 weeks per semester.
3.3. Access requirement(s): Undergraduate Degree, Acceptable score on ALES (Academic Centralized Graduate Entrance Exam) or equivalent GRE, GMAT, Certificate of IUB English Proficiency or TOEFL score of 550 for PBT, 213 for CBT, 79 for IBT, or equivalent. Sufficiency in a Verbal Exam if necessary.
4. INFORMATION ON THE CONTENTS AND RESULTS GAINED

4.1. Mode of study: Full Time

4.2. Programme requirements:
- In order to be awarded the Master’s Degree (Without thesis), students must:
  - take a minimum of 12 courses of at least 30 credit hours (85 ECTS credits).
  - prepare a term project (5 ECTS credits).
  - have a Cumulative Grade Points Average (Cum.GPA) of not less than 3.00/4.00
  - complete all the courses with at least a letter grade of CCS in the program.

Objectives:
- To provide the fundamental concepts and principles that underlie the operation of all business enterprises.
- To help develop the professional and analytical skills necessary for successful business practice.
- To develop a multi-disciplinary, global view of business problems and situations and understand the challenges and opportunities created by a number of factors and enhance the application of cross-functional approaches to organizational issues.
- To improve research skills for analyzing business related phenomena and implementing the theory in practice.

4.3. Programme details and the individual grades/marks obtained*:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title of Course</th>
<th>Course Category</th>
<th>Grade</th>
<th>Credit</th>
<th>ECTS Credit</th>
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</thead>
<tbody>
<tr>
<td>011</td>
<td>English Preparatory Program</td>
<td>Required Course</td>
<td>EX</td>
<td>0.0</td>
<td>0.0</td>
</tr>
<tr>
<td>BA</td>
<td>515</td>
<td>Marketing</td>
<td>Required Course</td>
<td>BA</td>
<td>3.0</td>
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<tr>
<td>BA</td>
<td>513</td>
<td>Managerial Economics</td>
<td>Required Course</td>
<td>AA</td>
<td>3.0</td>
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<tr>
<td>BA</td>
<td>540</td>
<td>Financial Accounting</td>
<td>Required Course</td>
<td>AA</td>
<td>3.0</td>
</tr>
<tr>
<td>547</td>
<td>Dynamics of Organizations</td>
<td>Required Course</td>
<td>AA</td>
<td>3.0</td>
<td>7.5</td>
</tr>
<tr>
<td>523</td>
<td>International Marketing</td>
<td>Elective</td>
<td>BA</td>
<td>3.0</td>
<td>7.5</td>
</tr>
<tr>
<td>BA</td>
<td>517</td>
<td>Consumer Behavior</td>
<td>Required Course</td>
<td>BA</td>
<td>3.0</td>
</tr>
<tr>
<td>BA</td>
<td>501</td>
<td>Technology and Operations Management</td>
<td>Required Course</td>
<td>AA</td>
<td>3.0</td>
</tr>
<tr>
<td>STT</td>
<td>507</td>
<td>Corporate Financial Management</td>
<td>Required Course</td>
<td>BA</td>
<td>3.0</td>
</tr>
<tr>
<td>Year 2/Semester 1 and 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAM 519</td>
<td>Business Law</td>
<td>Required Course</td>
<td>AA</td>
<td>3.0</td>
<td>5.0</td>
</tr>
<tr>
<td>BA</td>
<td>555</td>
<td>Brand Management</td>
<td>Elective</td>
<td>AA</td>
<td>3.0</td>
</tr>
<tr>
<td>BA</td>
<td>508</td>
<td>Strategic Management</td>
<td>Required Course</td>
<td>AA</td>
<td>3.0</td>
</tr>
<tr>
<td>BA</td>
<td>509</td>
<td>Human Resources Management</td>
<td>Required Course</td>
<td>AA</td>
<td>3.0</td>
</tr>
<tr>
<td>BA</td>
<td>597</td>
<td>Term Project</td>
<td>Required Course</td>
<td>S</td>
<td>4.0</td>
</tr>
</tbody>
</table>

Total ECTS Credits: 90

4.4 Grading Scheme and Grades

For each course taken, the students is given one of the following grades by the course teacher. Local letter grades, ECTS grades, grade points and percentage equivalents are given below:

- Percentage: 90-100, 85-90, 80-84, 75-79, 70-74, 65-69, 60-64, 50-59, 49 and below
- Local Course Grades: AA, BA, BB, CB, CC, DC, DD, FD, FF
- ECTS Grades: A, B, C, D, E, FX, F


Exchange Program Courses (EP): These are the courses taken at partner universities abroad in the framework of Exchange Program and/or cooperation protocols.

Double Major, Minor and Certificate Program Transfer Courses (DMT, MNT, CT): Shows the courses of the students who left DMP (Double Major Program), MMP (Minor Program) and CP (Certificate Program). These are not counted in Major Program courses. When students leave Double Major and Minor Programs, they are not obliged to report the double major and minor program courses they have failed.

Grade Point Averages: The student’s academic standing is calculated in the form of a GPA and Cum. GPA out of a scale of 4.00 and announced at the end of each semester by the Registrar’s Office. A student’s GPA is obtained by the multiplying the grade points of the final grade by the credit hours and divided by the total credit points earned in that semester. The Cum. GPA is computed by the ratio of total grade points earned by the total credit points earned up to and including that semester.

4.5 Overall Classification of the qualification:
- Cum. GPA : 3.75 out of 4.00
- Final Grade of Degree : "Başarılı - Satisfactory"
- Relative RANK: 4 of 8

5. INFORMATION ON THE FUNCTION OF THE QUALIFICATION

5.1 Access to further study:
- May apply to doctorate programs.

5.2 Professional status conferred:
- This degree enables the holder to exercise the profession in the field of expertise.

6. ADDITIONAL INFORMATION

6.1. Additional information

6.2. Further information sources
- Graduate School of Social Sciences' web site: http://ss.isu.edu.tr/en
- University web site: http://www.isu.edu.tr/
- Office of International Affairs: http://oia.isu.edu.tr/
- The Turkish ENIC-NARIC web site: http://www.enic-naric.net/index.aspx?c=Turkey