



İZMİR UNIVERSITY OF ECONOMICS

**Faculty of Communication
New Media and Communication**

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COURSE INTRODUCTION AND APPLICATION INFORMATION

Course Name	
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Code	Semester	Theory (hour/week)	Application/Laboratory (hour/week)	Local Credits	ECTS
	Fall/Spring	3	0	3	6

Prerequisites	None
Course Language	French
Course Type	Required
Course Level	-
Mode of Delivery	-
Teaching Methods and Techniques	-
Course Coordinator	-
Course Lecturer(s)	-
Course Assistants	-

Course Objectives	
Course Learning Outcomes	-
Course Description	

Course Category	Core Courses	
	Major Area Courses	
	Supportive Courses	
	Media and Management Skills Courses	
	Transferable Skill Courses	

WEEKLY SUBJECTS AND RELATED PREPARATION STUDIES

Week16	Subjects	Related Materials
1	Review of the Semester	
2	Review of the Semester	
3	Review of the Semester	
4	Review of the Semester	
5	Review of the Semester	
6	Review of the Semester	
7	Review of the Semester	
8	Review of the Semester	
9	Review of the Semester	
10	Review of the Semester	
11	Review of the Semester	
12	Review of the Semester	
13	Review of the Semester	
14	Review of the Semester	
15	Review of the Semester	
16	Review of the Semester	

SOURCES

Course Notes / Textbooks	
Suggested Readings/Materials	

EVALUATION SYSTEM

Semester Activities	Number	Percentage of Grade
Participation	-	-
Laboratory / Application	-	-
Field Work	-	-
Quiz/Studio Critic	-	-
Portfolio	-	-
Homework Assignment	-	-
Presentation/Jury	-	-
Project	-	-
Seminar/Workshop	-	-
Oral Exam	-	-
Midterm	-	-
Final	-	-
Total	0	0

WEIGHTING OF SEMESTER ACTIVITIES ON THE FINAL GRADE	-	-
WEIGHTING OF END-OF-SEMESTER ACTIVITIES ON THE FINAL GRADE	-	-
Total	0	0

ECTS / WORKLOAD TABLE

Semester Activities	Number	Duration (Hours)	Total Workload
Course Hours (Including Exam Week: 16 x Total Hours)	-	-	-
Laboratory / Application Hours	-	-	-
Study Hours Out of Class	-	-	-
Field Work	-	-	-
Quiz / Studio Critique	-	-	-
Portfolio	-	-	-
Homework / Assignment	-	-	-
Presentation / Jury	-	-	-
Project	-	-	-
Seminar / Workshop	-	-	-
Oral Exam	-	-	-
Midterm	-	-	-
Final	-		-
		Total Workload	-

THE RELATIONSHIP BETWEEN COURSE LEARNING OUTCOMES AND PROGRAM QUALIFICATIONS

#	Program Qualifications / Outcomes	* Level of Contribution				
		1	2	3	4	5
1	To be able to critically discuss and interpret the theories, concepts and ideas that form the basis of the discipline of new media and communication.					
2	To be able to critically interpret theoretical debates concerning the relations between the forms, agents, and factors that play a role in the field of new media and communication.					
3	To have the fundamental knowledge and ability to use the technical equipment and software programs required by the new media production processes.					
4	To be able to gather, scrutinize and scientifically investigate data in the processes of production and distribution.					
5	To be able to use the acquired theoretical knowledge in practice.					
6	To be able to take responsibility both individually and as a member of a group to develop solutions to problems encountered in the field of new media and communication.					
7	To be informed about national, regional, and global issues and problems; to be able to generate problem-solving methods depending on the quality of evidence and research, and to acquire the ability to report the conclusions of those methods to the public.					
8	To be able to critically discuss and draw on theories, concepts and ideas that form the basis of other disciplines complementing the field of new media and communication studies.					
9	To be able to develop and use knowledge and skills towards personal and social goals in a lifelong process.					
10	To be able to apply social, scientific and professional ethical values in the field of new media and communication.					
11	To be able to collect data in the areas of new media and communication and communicate with colleagues in a foreign language ("European Language Portfolio Global Scale", Level B1).					
12	To be able to speak a second foreign language at a medium level of fluency efficiently.					
13	To be able to relate the knowledge accumulated throughout the human history to their field of expertise.					

*1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest